



Inspire Possibility Thinking

Global Entrepreneurship Week 2018

[MP & LP Local Community SMME Development Programme 2019]

Sponsored by



Final Impact Report

Submitted to: **Exxaro Resources**

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Submitted by: 67CEOs Foundation





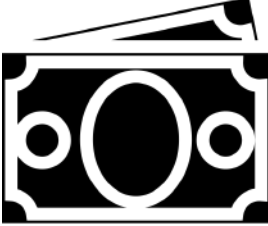


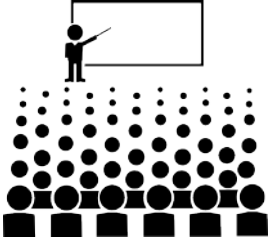

Contact Person: Samusindeen 'Sam' Apata

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GEW2018 IMPACTS HIGHLIGHT

<p>#ExxaroPoweringSMEs generated over 13million impressions on Twitter.</p> 	<p>Over 400 SMMEs with registered business signed and attended the event.</p> 	<p>Over 30 CEOs/speakers/mentors/facilitators were in attendance to deliver keynotes, panel discussions, masterclasses and mentorship.</p> 
<p>More than 10 direct jobs were created as 67CEOs Ops team and 10 indirect jobs were sustained.</p> 	<p>90% of procurement of products and services was done from more than 15 level 1 BBBEE and female owned SMMEs.</p> 	<p>50 entrepreneurs pitched their business model over the week.</p> 
<p>5 winners (SMMEs) were selected and awarded R50,000 in total.</p> 	<p>5 Keynote speeches, 4 Fireside chats, 9 panel discussions, 4 masterclasses, 4 speed-mentoring.</p> 	<p>Over 8 hours of HD quality video educational contents on Youtube and Facebook.</p> 

THANK YOU LETTER

Dear Mr. Mxolisi Mgojo,

On behalf of 67CEOs Foundation, I extend my heart-felt gratitude to you and your ever empowering Exxaro Resources team. Thank you for your support, commitment, partnership and sponsorship to make 67CEOs Global Entrepreneurship Week 2018 - Advancing Inclusive Ecosystem and Local Community SMME Development Programme 2019 great success, even though we encountered unexpected resistance in Lephalale, Limpopo. It is the mandate of 67CEOs Foundation with the generous support of partners alike to educate, stimulate, motivate, speed-mentor, and '*Inspire Possibility Thinking*' in South African youths in areas of entrepreneurship.

Furthermore, we are resolute and committed to economic transformation and development of black youth owned small businesses in Exxaro's host communities.

Your organisation has and continue to demonstrate that we can collaboratively and intentionally advance inclusive ecosystem, power better lives, achieve improved socio-economic development, deliver effective enterprise development, fast-track the establishment and development of small and medium sized businesses in South Africa.

Our vision is to actively pursue massive inclusion of young entrepreneurs into the mainstream economy through mentorship, entrepreneurship education and enterprise development programmes.

As we continue to grow as a non-profit company, kindly note that your continuous and long-term partnership with us are vital to the success of our organisation and sustainability of the impacts we make together in the lives of South African and African youths.

See you at 67CEOs GEW2019 which will be held in November 15-23, 2019.

Kind Regards,

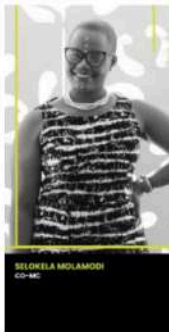
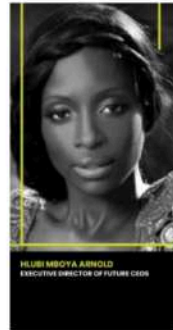
Sam Apata
Convener, 67CEOs Foundation NPC (2018/343943/08)
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Website: www.67ceos.org
Cellphone: +27 76 967 2318

67CEOs GEW2018 Procurement from SMMEs (Gauteng)

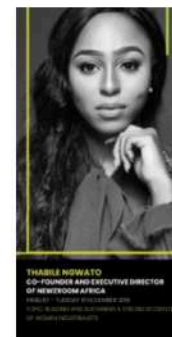
Business	Founder/ Member	Service/Product	BBBEE Level	Male/Female Owned
Business Process Mechanic	Marang Marekimane	Moderator	Level 1	Female
Winning Youth Foundation	Fortunate Silinda	Co-Programme Director	Level 1	Female
GAD Consulting Services	Precious Mvulane	Finance Management Masterclass Facilitator	Level 1	Female
Khanyile Solutions	Belukazi Nkala	T-shirts Printing	Level 1	Female
Compatriot Magazine	Fikile Moyan	Print and Online Magazine	Level 1	Female
Speakingsdom Pty Ltd	Selokela Molamodi	Co-Programme Director	Level 1	Female
JT communication solutions	Vanessa Perumal	PR and Communications	Level 1	Female
PATI-PASSION (PTY) LTD	On behalf of Skinny Sbu Socks	Premium Sock		
Ayeye Consulting Pty Ltd	Sibusiso Molimi	Co-Programme Director	Level 1	Male
A Game Business Consulting (Pty) Ltd	KK Diaz	Business Model Canvas Masterclass	Level 1	Male
WHOZWHO PREMIUM DISTRIBUTION	On behalf of Sammy Mhaule	Beverage - Skyrule Drinks		
BLAQUE GEMINI pty ltd	On behalf of Sibusiso Leope	Entrepreneurship Books		
Ebonoko Holdings (pty) Ltd	Emmanuel Bonoko	Programme Designs	Level 1	Male
Montso Solutions Pty Ltd	Itumeleng Montso	Videography and Editing	Level 1	Male
LYRICAL CODE	Xolani Nkomo	Music and entertainment	Level 1	Male

67CEOs GEW2018 Speakers

Monday

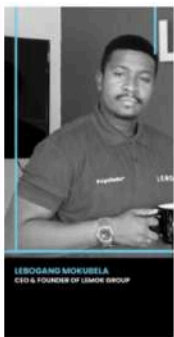


Tuesday





Wednesday



Thursday







Friday



67CEOs GEW2018 Video Playlists

Keynote Speech	https://www.youtube.com/watch?v=uenNJ5iHNhM&list=PLEpn5_nYegeX_0HwjfqjebOAko5OHwbF
Fireside Chat	https://www.youtube.com/watch?v=c0xUWJjVBfA&list=PLEpn5_nYegeV7kBULeuZuQoFID6PK-8-a
Panel Discussion	https://www.youtube.com/watch?v=VDXG3ZUBjOA&list=PLEpn5_nYegeWvb4VGtIJ6ffamq05QJujw
Masterclass	https://www.youtube.com/watch?v=JsFn2dB2lzU&list=PLEpn5_nYegeWWFTjaeUcYMERWR1aznY7N
67CEOs GEW2018 Trailers	https://www.youtube.com/watch?v=pi4FKh3pDAM&list=PLEpn5_nYegeXBgFXPjrfVC005V01PeuEg

TV and Radio Media Coverage

Media Platform	Link
	https://www.youtube.com/watch?v=W3fnE_xFXBo&t=23s
	https://iono.fm/e/625242
	
	

67CEOs GEW2018 Official Poster

67CEOs Foundation *presents*
GLOBAL ENTREPRENEURSHIP WEEK 2018

THEME
ADVANCING INCLUSIVE ECOSYSTEM

Monday 12
67CEOs Ecosystem Connect: Local municipalities, cities, provincial, national and private sectors engagement and collaboration

Tuesday 13
67CEOs Women: Inspiring Entrepreneurs + Investors

Wednesday 14
67CEOs Inclusion: Minimizing Barriers + Maximizing Inclusion

Thursday 15
67CEOs Youth: Shaping the Next Generation of Entrepreneurs

Friday 16
67CEOs Pitching and Mentorship: Business model, Idea challenge + Demo day

Keynote address
Panel discussion
Fireside chat
Masterclass
Pitching
Speed mentoring

Admission is free
RSVP on Quicket.co.za

12 - 16 November, 2018 9:00 - 15:00
Workshop17, 138 West Street, Sandton, Johannesburg

Platinum Title Sponsor
exxaro
POWERING POSSIBILITY

Organisers
67CEOs
Inspire Possibility Thinking

pitchalot
Start, Pitch & Sell

#67CEOs
#ExxaroResources
#GEW2018

GLOBAL ENTREPRENEURSHIP WEEK

67CEOs GEW2018 Winners of Pitching Competition

Business	Founder	Prize	Position
Helios Energy	Clayton Mclean	R20,000	Overall winner
RMB International	Grace Mabele	R15,000	1st runner-up
MRT UHURU GROUP	Tiro Matjiu	R10,000	2nd runner-up
BLC Academy	Calvin Nembidzane	R2,500	3rd runner-up
Dulu Trading Enterprise	Tshifhiwa Masikwa	R2,500	4th runner-up

67CEOs Local Community SMME Development Programmes

Mpumalanga - 4th & 5th March, 2019

MPUMALANGA ONLY!

SPONSORED BY **exxaro** POWERING POSSIBILITY

ORGANISED BY **67** **pitchalot**
Improve Possibility Thinking Start, Pitch & Sell

67CEOS FOUNDATION PRESENTS
LOCAL COMMUNITY SMME DEVELOPMENT PROGRAMME

THEME: **ADVANCING INCLUSIVE ECOSYSTEM**

#67CEOSSMMES
#EXXAROPOWERINGSMMES

Free admission, RSVP on:
www.67ceos.org/smme-registration

4&5 March
09:00 - 15:00

FORTIS HOTEL WITBANK (FORMERLY PROTEA HOTEL)
167 JELICOE STREET
EMALAHLENI, 1035

KEY ACTIVITIES:
KEYNOTE ADDRESS
PANEL DISCUSSION
MASTERCLASS
PITCHING
SPEED MENTORING

For more details email: info@67ceos.org

67CEOs Local Community SMME Development Programme 2019 sponsored by Exxaro Resources in Mpumalanga was a success. The 2 day event recorded a total of 161 SMMEs who signed in and attended. It was hosted in a comfort conference room facility at the Fortis Hotel, Witbank from 9am till 3pm over the 2 day event.

The event kicked off with opening remarks by Derrick Ndzavi, Head: Mentorship Programme at 67CEOs Foundation, he highlighted some of the outcomes from

GEW2018 Advancing Inclusive Ecosystem. He explains why Exxaro sponsored the programme in Mpumalanga which is not just because they have operations in the area, but because they believe in the true development of SMMEs.

**More details can be found on Clockwork Media's post event release.*




Procurement from SMMEs in Mpumalanga

Business	Founder/Member	Service/Product	BBBEE Level	Male/Female Owned
Tboy Multimedia	Gift Ndlovu	Photography	Level 1	Male
UBhuti wama events	Manqoba Sibanyoni	Sound System	Level 1	Male
Fortis Hotel	Vuyiswa Mahlangu, Banqueting Co-ordinator	Venue and Accommodation	TBC	Female

Winners of Pitching Competition

Business	Founder	Prize	Position
Prestige Farming	Sandile Feni	R20,000	Overall winner
Nkazimulo Innovation Group	Njabulo Mahamba	R15,000	1st runner-up
Sleep-Time Solution	Sipho Kunene	R10,000	2nd runner-up

Day 1 programme and speakers

Organised by		Sponsored by	
 			
[Mpumalanga Programme] 67CEOs Local Community SMME Development Programme 2019 Theme: Advancing Inclusive Ecosystem			
#67CEOsEcosystem, #67CEOsSMMEs, #ExxaroPoweringSMMEs, #Pitchalot			
Venue: Fortis Hotel, Witbank, Mpumalanga. 167 Jellicoe Street, eMalahleni, 1035.		Date: March 4 Time: 9:00 - 15:00	
Day 1			
Agenda	Speaker/Moderator/Facilitator	Duration	
1 Registration		8:30 - 9:00	
2 Opening Remarks - Outcomes of GEW2018 & Why Advancing Inclusive Ecosystem	Derrick Ndzavi, Head: Mentorship Programme at 67CEOs Foundation NPC	9:00 - 9:30	
3 Keynote Speech - Topic: Entrepreneurship, a key force for Local Economic Development (30min)	Minah Zulu, CEO of Gladtidings	9:30 - 10:00	
4 Panel Discussion Topic: Advancing Local Community Ecosystem and Rural Economic Development Preamble: Relevant stakeholders working together towards inclusive local and rural SMME growth and development.	Moderator: Derrick Ndzavi, Head: Mentorship Programme at 67CEOs Foundation NPC	10:00 - 11:00	
	Panelists: (1) Tebogo Leepile, Group Community Development Manager of Exxaro Resources (2) Mashiba Kgole, Provincial Manager of SEDA Mpumalanga (3) Amos Matjiya, General Manager Planning and Economic Development of Nkangala District Municipality		
5 Masterclass Topic: Designing Business Model Canvas for access to markets using digital technology platforms	Sam Apata, Convener: 67CEOs Foundation	11:00 - 12:00	
6	Lunch	12:00 - 13:00	
7 Business Model Competition and Pitching	Facilitator: Derrick Ndzavi, Head: Mentorship Programme at 67CEOs Foundation NPC	13:00 - 14:20	
	Adjudicators: (1) Sibusiso Ndwandwe, Branch Manager of SEDA Nkangala (2) Mahapa Mpitso, Chief Entrepreneurship Officer - CEO of "Buy Township Buy Village" (3) Lusapho Njenge, Manager: Enterprise and Supplier Development Programme at Exxaro Resources (4) Sifiso Ndwandwe, Executive Director of Catalyst For Growth		
8 Announcement	Sam Apata, Convener: 67CEOs Foundation	14:20 - 14:30	
9 Speed Mentoring and Networking	Mentors: (1) Derrick Ndzavi, Head: Mentorship Programme at 67CEOs Foundation NPC (2) Mahapa Mpitso, Chief Entrepreneurship Officer - CEO of "Buy Township Buy Village" (3) Sifiso Ndwandwe, Executive Director of Catalyst For Growth	14:30 - 15:00	

Day 2 programme and speakers

Organised by   <small>Inspire Possibility Thinking Start, Pitch & Sell</small>		Sponsored by  <small>POWERING POSSIBILITY</small>	
[Mpumalanga Programme] 67CEOs Local Community SMME Development Programme 2019 Theme: Advancing Inclusive Ecosystem			
#67CEOsEcosystem, #67CEoSMMES, #ExxaroPoweringSMMES, #Pitchalot			
Venue: Venue: Fortis Hotel, Witbank, Mpumalanga. 167 Jellicoe Street, eMalaheni, 1035.		Date: March 5 Time: 9:00 - 15:00	
Day 2			
	Agenda	Speaker/Moderator/Facilitator	Duration
1	Registration		8:30 - 9:00
2	Opening Remarks and Day1 Reviews by Programme Director(s)	Derrick Ndzavi, Head: Mentorship Programme at 67CEOs Foundation NPC	9:00 - 9:30
3	Panel Discussion Topic: Delivering Effective ESD and Inclusive Supply Chain for SMME Growth Preamble: Giving entrepreneurs access to resources, promote equal treatment and opportunity, and eliminate all forms of discrimination.	Moderator: TBA Panelists: (1) Sandile Khumalo, Manager Supply Chain Sustainability at Exxaro Resources (2) Mahapa Mpitso, Chief Entrepreneurship Officer - CEO of "Buy Township Buy Village" (3) Thuli Mashaba, CEO of Hula U Gude	9:30 - 10:15
4	Masterclass Topic: SMME Financial Management - Know Your Business Numbers (Sales, Profit Margin, Inventory, Product Costs, Expenses)	Precious Mvulane CA(SA), RA, MD of GAD Consulting	10:15 - 12:15
5	Lunch		12:15 - 13:00
6	Business Model Competition and Pitching	Facilitator: Derrick Ndzavi, Head: Mentorship Programme at 67CEOs Foundation NPC Adjudicators: (1) Sam Apata, Convener: 67CEOs Foundation (2) Mahapa Mpitso, Chief Entrepreneurship Officer - CEO of "Buy Township Buy Village" (3) Thuli Mashaba, CEO of Hula U Gude	13:00 - 14:20
7	Announcement	Derrick Ndzavi, Head: Mentorship Programme at 67CEOs Foundation NPC	14:20 - 14:30
8	Speed Mentoring and Networking	Mentors: (1) Derrick Ndzavi, Head: Mentorship Programme at 67CEOs Foundation NPC (2) Mahapa Mpitso, Chief Entrepreneurship Officer - CEO of "Buy Township Buy Village" (3) Thuli Mashaba, CEO of Hula U Gude	14:30 - 15:00

Limpopo - 17th & 18th July 2019

LEPHALALE SMME

67CEOs Foundation Presents
LOCAL COMMUNITY SMME DEVELOPMENT PROGRAMME

Venue: Mogol Club, Lephalale, Limpopo Province
Time: 9:00am - 3:00pm | Date: 17th & 18th July, 2019

Free admission, RSVP on:
www.67ceos.org/smme-registration

THEME:
ADVANCING INCLUSIVE ECOSYSTEM

**KEYNOTE | MASTERCLASS | PITCHING
SPEED MENTORING | GRANT FUNDING**

ORGANISED BY:
SPONSORED BY:
CONTACT INFO: INFO@67CEOS.ORG
WWW.67CEOS.ORG
67CEOs

The 67CEOs Local Community SMME Development Programme 2019 sponsored by Exxaro Resources was held at Mogol golf club in Lephalale, Limpopo. The kick off was successfully on the 17th July 2019 and was well attend by over 100 signed in delegates.

The programme started as planned until it was interrupted by a group of dissatisfied youths which claimed that Lephalale SMMEs were not represented in the event.

According to the registration list captured through online RSVP portal, the data shows that over 50% of registered SMMEs are Lephalale based.

The programme was cancelled after a long back and forth discussions with the representative(s) of the municipality and youth group because we could not reach an amicable consensus.

We ushered the delegates to a safer space on the premises, after the decision to cancel was reached, they had lunch and everyone dispersed safely.

Procurement from SMMEs in Lephalale, Limpopo

Business	Founder/Member	Service/Product	BBBEE Level	Male/Female Owned
Lepulane Sound	L, Kgokolo	Sound System	Level 1	Male
SETUMISHI GUEST HOUSE	Evelyn Maphoto	Accommodation	Level 1	Female
Mogol Golf Club	Hennie Lee, Trade Area Manager	Venue	TBC	Male

GLOBAL ENTREPRENEURSHIP WEEK 2019 (save the date)

In November 2019, Global Entrepreneurship Network will celebrate 12 years of helping millions of people unleash their ideas to start and scale new businesses through Global Entrepreneurship Week. The campaign began in 2008 with an emphasis on inspiring young people to make their mark and has quickly grown to become a comprehensive effort that engages entrepreneurs, investors, policymakers, researchers, support organisations and others collaborating to advance economic growth and innovation in more than 170 countries around the world.

Roughly 35,000 events and competitions will take place during #GEW2018 – connecting nearly 10 million participants to potential collaborators, mentors and even investors. Dozens of world leaders on every continent and a network of more than 15,000 partner organisations support the initiative every year.

67CEOs Foundation will organise its 3rd edition in 2019. There will be keynote speech, masterclass, panel discussion and demo days during Global Entrepreneurship Week. CEOs deliver applicable relevant workshops focusing on subject matters that encourage entrepreneurship and job creation in South Africa. Entrepreneurs will use the platform to present their products and services to potential investors alike.

Contact us to get involved in **#GEW2019: November 15 - 23, 2019.**

THANK YOU.