

67CEOS GLOBAL ENTREPRENEURSHIP WEEK 2020



**ADVANCING
SMME
SUPPORT**

SURVIVE & THRIVE

November 16-21, 2020

In partnership with:



Development Impact Report

Submitted to:

Exxaro Resources

Contact Person: Mr. Mzila Mthenjane

Email: Mzila.Mthenjane@exxaro.com

Thank you letter

Dear Mr. Mzila Mthenjane,

Exxaro Resources' partnership with 67CEOs foundation during its 4th annual Global Entrepreneurship Week (GEW) 2020 themed: **Advancing SMME Support - Survive & Thrive** is greatly appreciated.

The year 2020 was very challenging for all of us. In the face of the challenges Exxaro Resources and in particular your division - Stakeholder Affairs showed commitment to the development of small businesses in South Africa and most importantly those in your host communities.

Your organisation demonstrated that restrictions and physical barriers should not be deterrents to fulfilling your mantra - Powering Possibility. Indeed you have powered the possibility for many entrepreneurs in Limpopo and Mpumalanga to survive the negative economic impact of COVID19 and thrive beyond it.

Furthermore, Exxaro Resources' financial support for the virtual programme enabled us to provide relevant skills, innovative capacity building, digital marketing strategy masterclasses and cash grant funding to eligible SMMEs. Thank you!

We hope to continue to add value to your enterprise development (ED) and socio-economic development (SED) strategy in 2021 and beyond.

We wish you and your team a very healthy, peaceful and prosperous 2021.

Warmest Regards,

Sam Apata

Convener, 67CEOs Foundation (2018/343943/08)

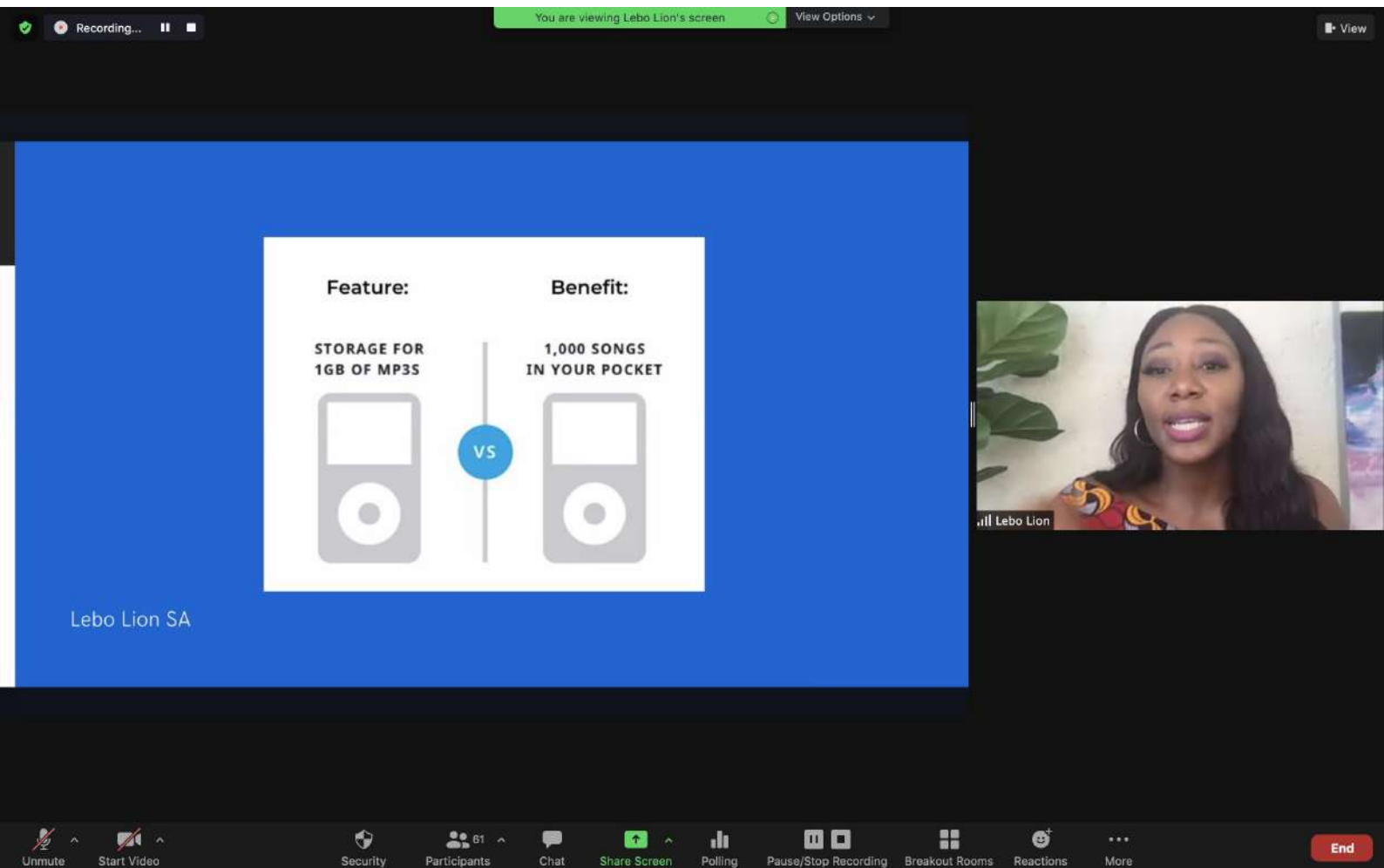
Email: sam@67ceos.org

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Cellphone: +27 76 967 2318

Some key supports for SMMEs during GEW2020

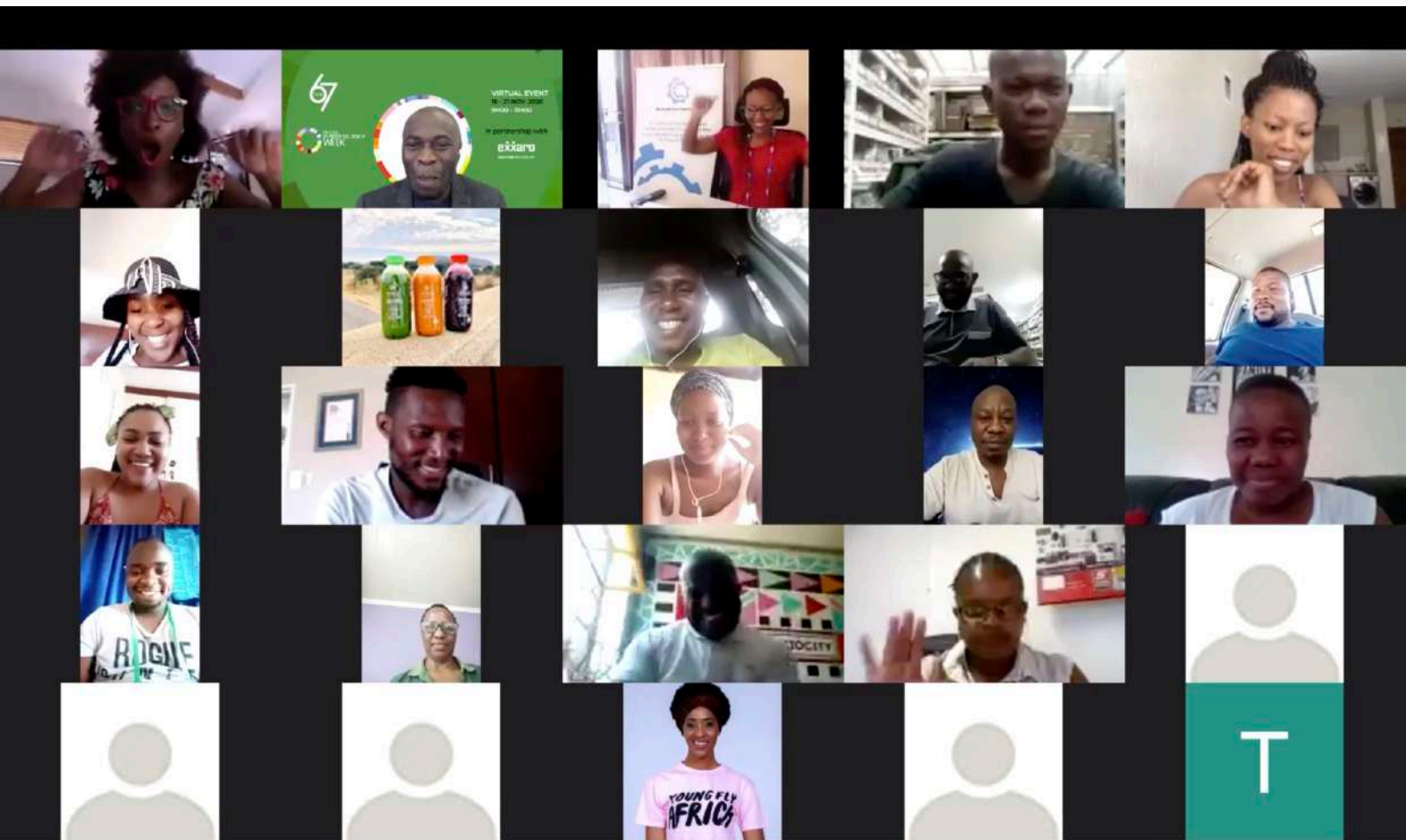
1. We ensured that entrepreneurs received skills they need to rebuild and grow their business during and after the crisis.
2. There were on average 50 SMMEs participating in the masterclass daily.
3. Polokwane municipality department of local economic development organised a group of 40 SMMEs operating locally to participate in the virtual sessions daily.
4. We identified high-impact businesses in Exxaro Resources' host communities through virtual pitching process, 6 of them were awarded cash prize as grant funding.



GEW2020 programme virtual sessions




All the masterclass sessions were virtual, time was 9H00 - 11H00 daily. Virtual pitching competition kicked off on Wednesday 18th till Friday 20th. Entrepreneurs in Limpopo and Mpumalanga ONLY submitted a 120 seconds pitch video online tagging @67CEOS and #PoweringPossibility.

We received 15 entries, did the adjudication on Saturday 21st and 6 winners were selected, 3 SMMEs per province (Limpopo and Mpumalanga) and were awarded a total of R200,000 cash prize each.



Programme

67CEOs Foundation 4th Global Entrepreneurship Week 2020 (VIRTUAL EVENT) Themed: Advancing SMME Support – <i>Survive & Thrive</i> 16 -21 November 2020 9H00 - 11H00 #67CEOsGEW2020 #PoweringPossibility			
Date	Speaker	Topic	Time
16 Nov. 2020	 Marang Marekimane, founder of Business Process Mechanics	Delegates admission and welcome address by Programme Director	9H00 - 9H30
	Mzila Mthenjane, Executive Head: Stakeholder Affairs at Exxaro Resources	Partner's opening remarks	9H30 - 9H40
	Sam Apata, convener of 67CEOs Foundation	About 67CEOs Foundation and GEW18 & 19 impacts. Why Advancing SMME Support?	9H40 - 10H00
	 Lebo Lion, founder of BEOPLE SA	SMME Effective Digital Marketing Strategy	10H00 - 11H30 (Q & A included)
17 Nov. 2020	Delegates admission. Day 1 recap and Day 2 preview by Programme Director		9H00 - 9H30
	 Yusi Thembekwayo, CEO of My Growth Fund	Business Model Pivoting (SMME Digitalisation)	9H30 - 11H00 (Q & A included)
18 Nov. 2020	Delegates admission. Day 2 recap and Day 3 preview by Programme Director		9H00 - 9H30
	Khathu Mufamadi, CEO of Droppa	Keynote address: Small Business Digital Transformation	9H30 - 10H00

	 <p>Moderator: Sam Apata, convener of 67CEOs Foundation</p>	 <p>Fireside chat with Hlubi Mboya, founder of Future CEOs</p> <p>Topic: My entrepreneurship journey, personal and online brand. Video pitching 101</p>	10H00 - 11H00
19 Nov. 2020	Delegates admission. Day 3 recap and Day 4 preview by Programme Director		9H00 - 9H30
	 <p>York Zucchi, Founder of The Startup Tribe</p>	Digital Access To Markets	9H30 - 11H00
20 Nov. 2020	Delegates admission. Day 4 recap and Day 5 preview by Programme Director		9H00 - 9H15
	<p>Previous winners:</p> <ul style="list-style-type: none"> • Busisiwe Ntuli, founder of BCN Consultancy (PTY) Ltd • Matome Ledwaba, founder of Mokopane Innovative Solutions (Pty) Ltd. • Sellinah Mondlane, co-founder NTUTHUKO PM • Khathutshelo Netshifhefhe, co-founder of SmoothLife • Xolani Khungwayo, founder of Relish Musix 	The impacts of 67CEOs Foundation programmes and support on my business development	9H15 - 11H00
21 Nov. 2020	Final pitching adjudication and winners' announcement		9H00 - 11H00

Speakers



presents

VIRTUAL EVENT
16 - 21 NOV. 2020
9H00 - 11H00



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Admission is free.
Register on:
www.67ceos.org

SPEAKERS



Vusi Thembekwayo
17 Nov. 2020 @ 9H30



Lebo Lion
16 Nov. 2020 @ 10H00



York Zucchi
19 Nov. 2020 @ 9H30

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SPEAKERS



Marang Marekimane
Programme Director



Sam Apata
Host







Hlubi Mboya-Arnold
18 Nov. 2020 @ 10H00

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Masterclass sessions

	<p>SMME Effective Digital Marketing Masterclass by Lebo Lion</p>	<p>https://www.youtube.com/watch?v=milykF5aKb8</p>
	<p>Business Model Pivoting Masterclass by Vusi Thembekwayo</p>	<p>https://www.youtube.com/watch?v=octfPm2o06A</p>
	<p>Fireside Chat with Hlubi Mboya</p>	<p>https://www.youtube.com/watch?v=fkVA6AXaswQ</p>
	<p>Digital Access to Market Masterclass with York Zucchi</p>	<p>https://www.youtube.com/watch?v=T1JjQaua_3U</p>

67CEOs GEW2020 winners

LIMPOPO		
 <p>1ST PRIZE R50,000</p> <p>Sic Group t/a Sic Foods (Agro Processing/Sauce Manufacturing)</p>	 <p>2ND PRIZE R30,000</p> <p>Cree Style Arts (Pty) Ltd (Clothing Manufacturing)</p>	 <p>3RD PRIZE R20,000</p> <p>Serobakgong Holdings (PTY) Ltd t/a Heey Bunny (Skincare)</p>
MPUMALANGA		
 <p>1ST PRIZE R50,000</p> <p>Ntuthuko Promotions and Marketing (Pty) Ltd. (Marketing)</p>	 <p>2ND PRIZE R30,000</p> <p>Kuntumikla Box Park (Facility Management)</p>	 <p>3RD PRIZE R20,000</p> <p>Oniccas Creation (Pty) Ltd. (Clothing)</p>

Winners Cohort Check In

	67CEOs GEW2020 Winners Cohort Check In	https://www.youtube.com/watch?v=bRarE9Pomma
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Contact Us

67CEOs Foundations NPC (2018/343943/08)

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Thank You!

